

MASTER MANAGEMENT DU DEVELOPPEMENT
Mention Action humanitaire et sociale – 2^{ème} année

PROMOTER IN A MICROFINANCE PROGRAM

1) Tasks

- To promote the services to prospective partners
- To ensure on time recovery of loans
- To assist the Branch Manager at various stages of the loan processing cycle
- To work hand-in-hand with the Branch Manager for the management of his portfolio of partners

2) Responsibilities

- The promoter is a dynamic worker and an agent of development for the programme as well as the community it serves. He reports directly to the Branch Manager
- To promote the Programme : field promotion and office promotion
- To ensure applications and credit decision for the loan processing
- In charge of collection, failure's management in the loan recovery and saving withdrawals
- To transfer information from the Branch to the partners
- Participate in all community training

3) Skills required

- Experience in teaching or social work
- Experience in microfinance
- A strong interest in social work

4) Qualities required

- Good human relations
- A high sense of creativity and initiative
- Must be a patient and good communicator, in an intercultural environment
- Team player