

MASTER MANAGEMENT DU DEVELOPPEMENT
Mention Action humanitaire et sociale

FICHE METIER : SOCIAL ENTREPRENEUR

Social entrepreneur is individual with innovative solutions to society 's most pressing social problems. He is ambitious and persistent, tackling major social issues and offering new ideas for wide-scale change.

▪ **TASKS**

- Find what is not working and solve the problem
- Spread the solution
- Persuade entire societies to take new leaps
- Present ideas that are user-friendly, understandable, ethical, and engage widespread support in order to maximize the number of local people that will stand up, seize their idea, and implement with it.
- Contact politic and recruit changemakers

▪ **REQUIRED COMPETENCES**

- Creativity
- Business discipline
- Innovation
- Relentless determination to address social issues and problems

▪ **PERSONAL SKILLS**

- Persistent
- Diplomate
- Persistent